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In conjunction with



INVITATION



Dear customer,

As a valued Pioneer customer we kindly invite you to a **forthcoming PBC Maize Technical discussion meeting** which is to be held in your area on

Monday, 25th September, 2017

From **9.00 AM to 11.30 AM**

Starting with breakfast at 9.00 AM prompt (presentation to start at 9.30 AM)

At

**The Four Alls Inn York House, Woodseaves, Market Drayton,
Shropshire, TF9 2AG**

Key speaker Bill Mahanna brings a wealth of experience and ideas to the meeting and will be speaking on the following subjects:

- ▶ **The development of maize shredlage and what it provides the UK dairy farmer**
Background: Shredlage is a recent innovation in maize harvesting bringing feeding benefits through improved starch availability and fibre constituents. More than 60% of dairy farmers in the Eastern states of the USA are now using Shredlage.
- ▶ **Maximising starch digestibility and the benefit of dent kernel texture**
- ▶ **Ensiling practices that lead to high quality maize silage**
- ▶ **Dairy farming in the world market from a U.S. perspective**

A free copy of Pioneer's 155 page Silage Zone Manual will be provided to all participants.

Participant numbers are limited so please confirm your attendance by the 18th September to Pioneer by emailing Jonathan Bellamy at Jonathan.Bellamy@Pioneer.com or calling Jonathan on 07801 183233. Alternatively please contact BCW on 01630 655722 and speak to Rosie to reserve your place.

Bill Mahanna,
Ph.D., Dipl. ACAN
Global Nutritional
Sciences Manager
for DuPont Pioneer



Biography:

Bill Mahanna was raised on a Holstein dairy in Upstate New York and has a B.S. in Animal Science from Cornell University with M.S. and Ph.D. degrees in Dairy Science from the University of Wisconsin-Madison. Bill has been with DuPont Pioneer since 1987 and is currently the Global Nutritional Sciences Manager. He also serves as a collaborative, associate professor in the Animal Science Department at Iowa State University and a visiting professor at Bila Tserkva State Agrarian University in the Ukraine.